

SilForm HyFlex emulsion helps achieve a smooth skin feel with soft focus benefits in no transfer foundations like the one below. Furthermore, it improves transfer resistance properties, helping to keep the make up in place all day.

| Phase | Ingredients   | INCI Name  | Wt (%)    |
|-------|---|--|-----------|
| A     | SF 1202 fluid <sup>1</sup>                            | Cyclopentasiloxane   | 15.00     |
|       | Silsoft* 034 fluid <sup>1</sup>                       | Caprylyl Methicone   | 5.00      |
|       | SunCROMA† Titanium Dioxide<br>(C47-056)²              | CI 77891   | 6.00      |
|       | SunCROMA Red Iron Oxide<br>(C33-8075) <sup>2</sup>    | CI 77491   | 0.36      |
|       | SunCROMA Black Iron Oxide<br>(C33-5198) <sup>2</sup>  | CI 77499   | 0.14      |
|       | SunCROMA Yellow Iron Oxide<br>(C33-8073) <sup>2</sup> | CI 77492   | 1.80      |
| В     | SF 1540 fluid <sup>1</sup>                            | Cyclopentasiloxane (and) PEG/PPG-20/15 Dimethicone   | 3.50      |
|       | Bentone Gel <sup>†</sup> VS-5PC V <sup>3</sup>        | Cyclopentasiloxane (and) Disteardimonium Hectorite (and)<br>Propylene Carbonate  | 3.00      |
| С     | Water   | Aqua   | qs to 100 |
|       | SilForm HyFlex emulsion <sup>1</sup>                  | Bis-Ethylhydroxycyclohexyl Methacrylate Dimethicone/Butyl<br>Acrylate Crosspolymer   | 8.00      |
|       | Silsoft E-Pearl PMF emulsion <sup>1</sup>             | Polymethylsilsesquioxane (and) Dimethicone (and)<br>Isohexadecane (and) Cetearyl Methicone (and) PEG-40<br>Stearate (and) Steareth-2 (and) Steareth-21 | 5.00      |
|       | Glycerin  | Glycerin   | 3.00      |
|       | Propylene Glycol                                      | Propylene Glycol   | 2.00      |
|       | ALKEST† TW 204  | Polysorbate 20   | 1.50      |
|       | Sodium Chloride                                       | Sodium Chloride  | 0.50      |

#### Procedure:

- 1. Combine phase A ingredients and homogenize using an Ultra-Turrax<sup>†</sup> homogenizer.
- 2. Add phase B ingredients to phase A and homogenize.
- 3. Combine phase C ingredients and homogenize.
- Add phase C and preservative as desired at high shear speed (9.500RPM) to phases A+B very slowly and homogenize.

# **Typical Physical Properties:**

| Appearance: | Beige emulsion |
|-------------|----------------|
| pH:         | N/A            |
| Viscosity:  | N/A            |
| Stability:  | 4 weeks / 50°C |

Typical properties are average test data, may vary and are not to be used as or to develop specifications.

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# **No Transfer Foundation** Featuring: SilForm\* HyFlex emulsion

# COLOR COSMETICS

## Suppliers:

- 1. Momentive Performance Materials
- 2. Sun Chemical Corporation
- 3. Elementis Specialties
- 4. OXITENO S.A.

### Worldwide

4information@momentive.com T +1 614 986 2495 T +1 800 295 2392

#### North America

Silicones T +1 800 332 3390

Consumer Sealants/ Construction Sealants and Adhesives T +1 877 943 7325

#### Latin America

South America T +55 11 4534 9650

Mexico and Central America T +52 55 2169 7670

## Europe, Middle East, Africa and India

T +00 800 4321 1000 T +40 21 3111848

#### Pacific

China T +800 820 0202 T +86 21 3860 4892

Japan T +0120 975 400 T +81 276 20 6182

Korea T +82 2 6201 4600

Malaysia T +60 3 9206 1532

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